

## INDUSTRY NEWS



22 March 2017

## Embassy Suites by Hilton Debuts in Charlotte

Located Conveniently Across from the Charlotte Convention Center and the NASCAR Hall of Fame it Welcomes Guests to Uptown Charlotte

CHARLOTTE, NC and MCLEAN, Va. -- [Embassy Suites by Hilton](#), a global brand of upscale, all-suite hotels from [Hilton](#) (NYSE: [HLT](#)), announced today the opening of a newly-built hotel in Charlotte, North Carolina. The hotel is conveniently located in the financial and arts center of Uptown Charlotte, giving guests access to sports, theatre, restaurants, biking, city parks, shops and museums.

[Embassy Suites by Hilton](#) prides itself on offering guests an approachable and stress-free experience at each of its spacious, all-suites hotel properties.

[Embassy Suites by Hilton](#) Charlotte Uptown offers breathtaking views of the city just steps away from the Charlotte Convention Center and seven miles from the airport. The hotel has 250 Suites that include open living areas, kitchenettes and modern amenities like complimentary Wi-Fi, 42-inch HDTVs and ergonomic workspaces in each room.




Owned by BPR CMC Charlotte LLC and developed by BPR Properties, [Embassy Suites by Hilton](#) Charlotte Uptown welcomes guests to enjoy its two-room suites where travelers can spread out, enjoy a free, cooked-to-order breakfast each morning, free Wi-Fi, and complimentary drinks and snacks for each night. [Embassy Suites by Hilton](#) Charlotte Uptown, managed by Ron Feeney, provides customer service that always anticipates travelers' needs and delivers what matters most.

"Not only is the [Embassy Suites by Hilton](#) Charlotte Uptown property stylish and appealing, its location also makes it the perfect addition to our award-winning brand of upscale all-suite hotels," said Alan Roberts, global head, [Embassy Suites by Hilton](#). "This property allows guests to effortlessly experience and explore the best parts of the city."



**EMBASSY  
SUITES™**  
by HILTON

Hilton  
7930 Jones Branch Drive, Suite  
1100  
McLean, VA 22102  
United States  
[Visit Website](#)

 Organization Details Twitter Facebook Flickr YouTube

## CONTACT

Kristen Wells  
Senior Manager, Brand Public  
Relations - Hilton Worldwide  
Phone: +1 703 883 5826  
[Send Email](#)

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In addition to [Embassy Suites by Hilton](#)'s traditional amenities, this property also features a custom-made fireplace in the lobby and a Meck Dec Terrace where guests can enjoy complimentary nightly receptions and craft cocktails from the QC Lounge. The Suki Akor Asian Fusion restaurant serves fresh grilled meats, fish and vegetables and freshly made sushi in an upscale environment. The hotel has up to 12,000 square feet of event space and includes multiple meeting rooms for guests.

"We are eager for guests to experience the variety of amenities that this property has to offer," said Ron Feeney, general manager, [Embassy Suites by Hilton](#) Charlotte Uptown. "Embassy Suites by Hilton's inviting atmosphere will put any traveler at ease and the accessibility to the EpiCentre shops, restaurants and nightlife, and the Lynx Light Rail make this location that much more appealing."

[Embassy Suites by Hilton](#) Charlotte Uptown participates in the [Hilton Honors®](#) loyalty program, which is open to all guests and free to join - visit [here](#) for enrollment information. [Hilton Honors](#) members who book directly through preferred [Hilton](#) channels have access to instant benefits, including a flexible payment slider that allows members to choose nearly any combination of Points and money to book a stay, an exclusive member discount, free standard Wi-Fi, as well as digital amenities that are available exclusively through the industry-leading [Hilton Honors](#) app, where [Hilton Honors](#) members can check-in, choose their room, and access their room using a Digital Key. In celebration of the recent opening, [Hilton](#) HHonors is offering 5,000 Bonus HHonors points for 3 night stay from May 1 - August 31, 2017.

[Embassy Suites by Hilton](#) Charlotte Uptown is located at 301 East MLK Blvd Charlotte, NC 28202. For more information, or to make a reservation, travelers may visit [embassysuites.com](#) or call +1 704-940-2517.

#### ABOUT HILTON

*Hilton (NYSE: HLT) is a leading global hospitality company, with a portfolio of 14 world-class brands comprising nearly 4,900 properties with more than 796,000 rooms in 104 countries and territories. Hilton is dedicated to fulfilling its mission to be the world's most hospitable company by delivering exceptional experiences – every hotel, every guest, every time. The company's portfolio includes Hilton Hotels & Resorts, Waldorf Astoria Hotels & Resorts, Conrad Hotels & Resorts, Canopy by Hilton, Curio - A Collection by Hilton, DoubleTree by Hilton, Tapestry Collection by Hilton, Embassy Suites by Hilton, Hilton Garden Inn, Hampton by Hilton, Tru by Hilton, Homewood Suites by Hilton, Home2 Suites by Hilton and Hilton Grand Vacations. The company also manages an award-winning customer loyalty program, Hilton HHonors®. Hilton HHonors members who book directly through preferred Hilton channels have access to benefits including an exclusive member discount, free standard Wi-Fi, as well as digital amenities that are available exclusively through the industry-leading Hilton HHonors app, where Hilton HHonors members can check-in, choose their room, and access their room using a Digital Key. Visit [news.hiltonworldwide.com](#) for more information and connect with Hilton on [Facebook](#), [Twitter](#), [LinkedIn](#), [Instagram](#) and [YouTube](#).*

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#### RELATED BRANDS

### Embassy Suites by Hilton

Embassy Suites by Hilton, one of Hilton Worldwide's twelve market-leading brands, is dedicated to delivering what matters most to travelers. The full service, upscale brand offers every guest a two-room suite, free cooked-to-order breakfast and a nightly two-hour reception with complimentary drinks\* and snacks. Both leisure and business travelers looking for a relaxed, yet sophisticated, experience will feel right at home with brand-standard amenities like inviting atriums and complimentary 24-hour business and fitness centers. Embassy Suites by Hilton has more than 220 hotels with more than 35 in the pipeline.

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